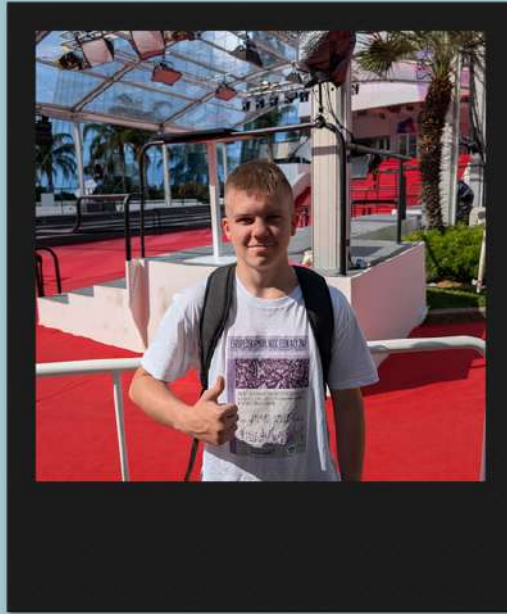
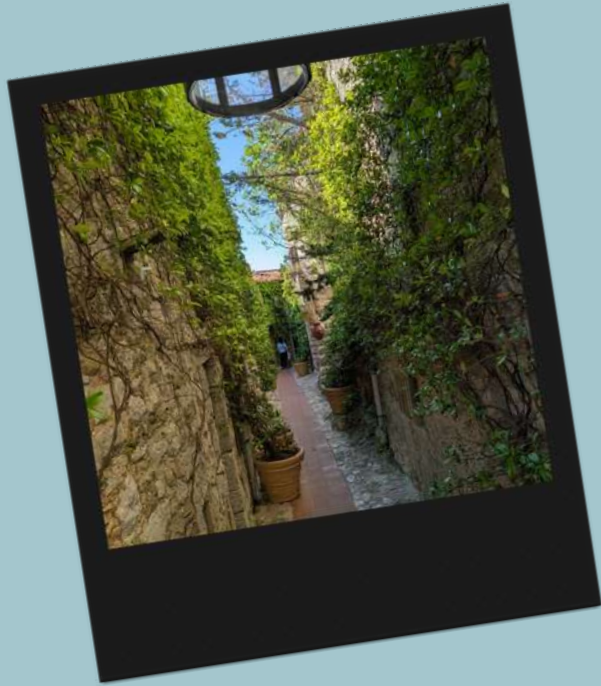




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ANIMALS AND PLANTS

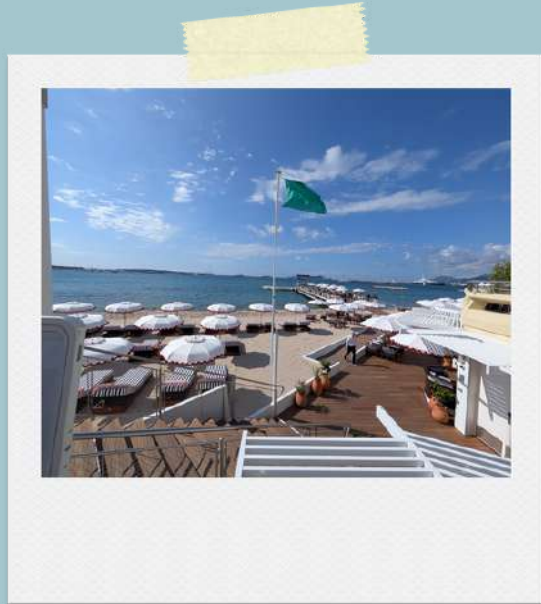
French Riviera





FLORA OF THE CÔTE D'AZUR

The flora of the Côte d'Azur is shaped by the Mediterranean climate: hot, dry summers and mild winters.



LAVENDER FIELDS OF PROVENCE

Lavender fields are one of the most iconic images of Provence, blooming in vibrant purple during summer. The lavender harvest not only draws tourists but also supports local farmers who produce essential oils and lavender products.







ENDEMIC PLANT SPECIES AND THEIR PROTECTION

- The Côte d'Azur is home to several endemic species, found only in this region.
- Because these plants are so limited in distribution, they are vulnerable to environmental threats, including urbanization and climate change.
- Conservation efforts focus on protecting their natural habitats and preventing habitat destruction.

ANIMALS OF THE CÔTE D'AZUR

-FLAMINGOS ARE A COMMON SIGHT IN THE WETLANDS OF THE CAMARGUE, MIGRATING TO THE AREA DURING SPRING AND AUTUMN.

-IBEX PLAY AN IMPORTANT ROLE IN THE MOUNTAIN ECOSYSTEM. THANKS TO REINTRODUCTION PROGRAMS, THEIR POPULATION HAS INCREASED TO ABOUT 1,600 INDIVIDUALS

-DOLPHINS, INCLUDING BOTTLENOSE DOLPHINS, ARE FREQUENTLY SPOTTED IN THE MEDITERRANEAN SEA.

-LYNX ONCE EXTINCT IN THE REGION, ARE BEING REINTRODUCED INTO THE WILD.



PROTECTION OF ENDANGERED SPECIES: NATIONAL PARKS & RESERVES

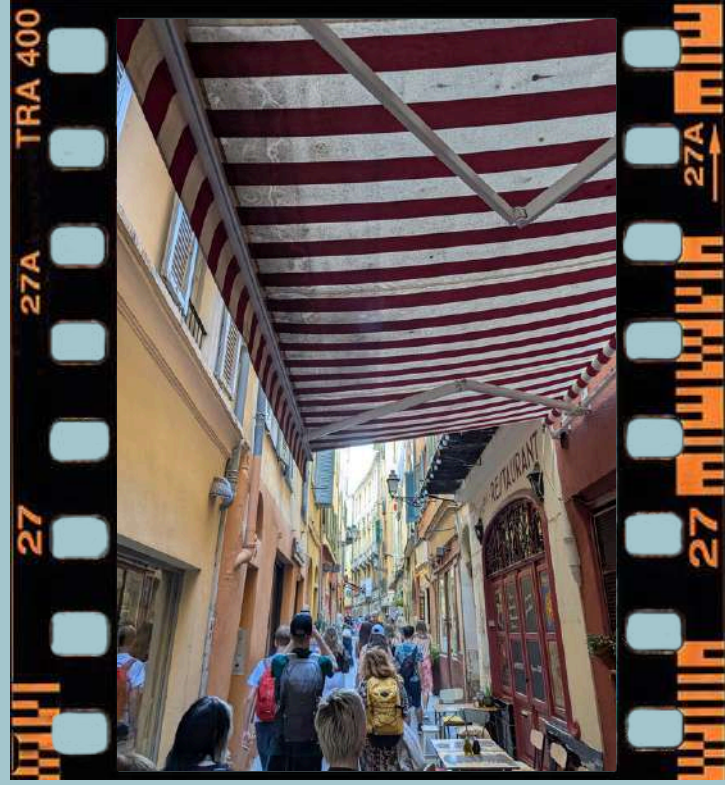
- *National parks and nature reserves play a vital role in protecting endangered species and their habitats.*
- *The Mercantour National Park is home to protected species such as the mountain ibex and European brown bear.*
- *The Verdon Gorge, known for its stunning landscapes, shelters species like the Bearded Vulture.*
- *Marine protected areas also contribute to preserving coastal and marine biodiversity.*





THE ROLE OF NATIONAL PARKS IN NATURE PROTECTION - VERDON GORGE, MERCANTOUR

National parks are vital for preserving biodiversity, protecting ecosystems, and fostering sustainable human-nature interactions. Both the Verdon Gorge and Mercantour National Park play crucial roles in protecting nature by conserving exceptional biodiversity, safeguarding unique ecosystems, and promoting sustainable human activities.





ECOLOGICAL PROJECTS FOR BIODIVERSITY PROTECTION

- Habitat Restoration
- Conservation of Endangered Species
- Sustainable Agriculture
- Pollution Control and Waste Reduction
- Community Engagement and Education



ORGANIC FARMING IN PROVENCE

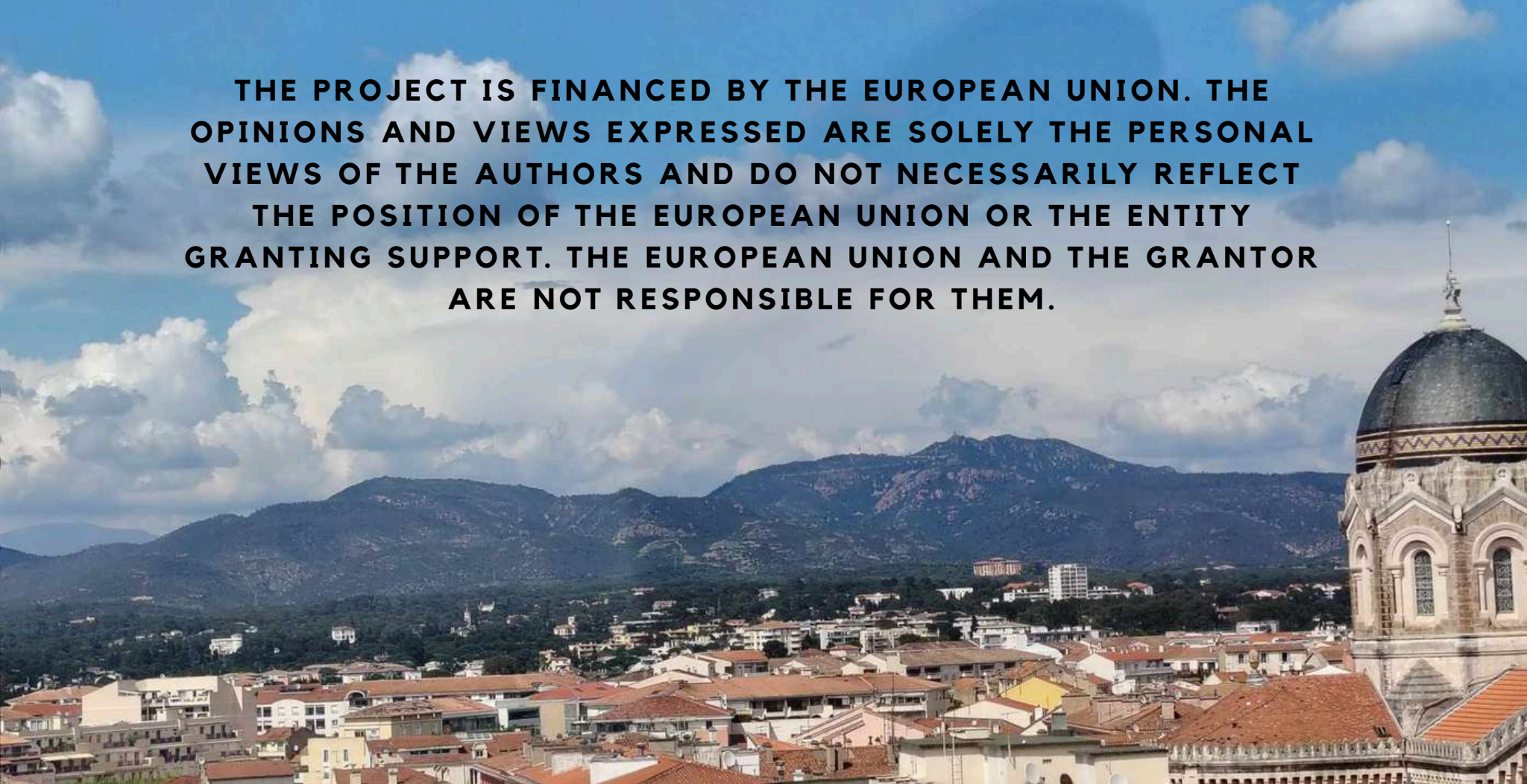
Organic farming in Provence, France, is experiencing significant growth and is a cornerstone of the region's agricultural identity. As of late 2023, Provence-Alpes-Côte d'Azur leads France in organic farming, with 34.7% of its agricultural land certified organic. This surpasses the national average of 10.4% and positions the region as a model for sustainable agriculture

- Provence is a leader in organic farming, with 34.7% of its agricultural land certified organic as of 2023.
- Organic farms in Provence produce a wide variety of crops, including fruits, vegetables, herbs, and wines, with a notable focus on organic viticulture.
- Organic farming supports local economies through job creation and sustainable tourism while promoting biodiversity and environmental conservation.
- Despite growth, the sector faces challenges such as market fluctuations, consumer demand, and climate change, requiring continued support for sustainability.





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